



Holy Family Catholic School
2020-2021 Event Sponsorships

Diamond Level Sponsorship - \$8,000 (\$200 savings)

Sponsorship of:

- Santa Brunch (Virtual Event)
- Gala & Auction (Virtual Event)
- Falcon 5K Fun Run (Virtual Run)
- (2) Entries into the **Annual Tuition Raffle** (\$200 value)

Santa Brunch Dec. 5, 2020	VIRTUAL-A-THON & Auction February 13, 2021	Falcon 5K Fun Run March 27, 2021
<p><i>Recognized at the \$2,500 Level</i></p> <ul style="list-style-type: none"> - Family or company name/logo on Santa Brunch Materials, website and Virtual Platform. - Tagged and mentioned in 5 social media posts to promote the event. - Private family photo shoot with Santa - (10) Bingo cards for each child - All children in family included to attend (virtually) the event. 	<p><i>Recognized at the \$5,000 Level</i></p> <ul style="list-style-type: none"> - Admission to Auction Pre-Sale - Prominent Name/logo on Auction Software Auction - Full page ad to be displayed on HFCS website. - Verbal and visual recognition at event - Signage on the virtual backdrop of the event. - Recognition in 5 social media posts to promote the event - :30 second Video Ad (that you create) to be featured during our virtual program - Logo placement on e-invitations and Save the Date (commitments prior to Oct. 15, 2020) 	<p><i>Recognized at the \$500 Level</i></p> <ul style="list-style-type: none"> - Sponsor's name and logo prominently placed on Falcon 5K t-shirt - Sponsor's name and logo prominently placed on Falcon 5K flyers - Sponsor's name and logo on the race registration website - (2) Falcon 5K Participant Entries
<p>(2) Entries into the Annual Tuition Raffle</p>		

Platinum Level Sponsorship - \$3,750 (\$200 Savings)

Sponsorship of:

- Santa Brunch (Virtual Event)
- Gala & Auction (Virtual Event)
- Falcon 5K Fun Run (Virtual Run)
- (2) Entries into the Annual Tuition Raffle (\$200 value)

Santa Brunch Dec. 5, 2020	VIRTUAL-A-THON & Auction February 13, 2021	Falcon 5K Fun Run March 27, 2021
<p>Recognized at the \$1,000 as our Auction Sponsor</p> <ul style="list-style-type: none">- Family or company name/logo on Santa Brunch Invite, website and Virtual Platform.- Tagged and mentioned in 2 social media posts to promote the event.- (2) tickets for children to attend (virtually).- Phone call from Santa to your home.- (5) Bingo cards for each child	<p>Recognized at the \$2,500 Level</p> <ul style="list-style-type: none">- Admission to Auction Pre-Sale- Prominent Name/logo on Auction Software Auction- Full page ad on HFCS Website- Verbal and visual recognition at event- Signage on the virtual background of the event.- Recognition in 2 social media posts to promote the event- :20 second Video Ad (that you create) to be featured during our virtual program- Logo placement on e-invitations.	<p>Recognized at the \$250 Level</p> <ul style="list-style-type: none">- Sponsor's name and logo on the back of Falcon 5K t-shirts.- Sponsor's name and logo on the race registration website- (1) Falcon 5K Participant Entry
<p>(2) Entries into the Annual Tuition Raffle</p>		

Gold Level Sponsorship - \$2,250 (\$200 Savings)

Sponsorship of:

- Santa Brunch (Virtual Event)
- Gala & Auction (Virtual Event)
- Falcon 5K Fun Run (Virtual Run)
- (2) Entries into the Annual Tuition Raffle (\$200 value)

Santa Brunch Dec. 5, 2020	VIRTUAL-A-THON & Auction February 13, 2021	Falcon 5K Fun Run March 27, 2021
<p>Recognized as a \$500 sponsor (Choose one of the packages available:</p> <p>Holiday Craft Sponsor (2 available)</p> <p>Champagne Sponsor (2 available)</p>	<p>Recognized at the \$1,500 Level</p> <ul style="list-style-type: none">- Admission to Auction Pre-Sale- Name recognition on Auction Bidding Platform- 1/2 page ad on HFCS Website- Verbal and visual recognition at event- Name recognition on the virtual background of the event.- Recognition in 1 social media posts to promote the event- :10 second Video Ad (that you create) to be featured during our virtual program	<p>Recognized at the \$250 Level</p> <ul style="list-style-type: none">- Sponsor's name and logo on the back of Falcon 5K t-shirt- Sponsor's name and logo on the race registration website- (1) Falcon 5K Participant Entry
<p>(2) Entries into the Annual Tuition Raffle</p>		



Santa Brunch – December 5, 2020

Individual Sponsorship Levels

Jolly Sponsor (\$2,500)

- Family or company name/logo on Santa Brunch Materials, website and Virtual Platform.
- Tagged and mentioned in 5 social media posts to promote the event
- Private family photo shoot with Santa
- (10) Bingo cards for each child
- Complimentary tickets all children in family included to attend (virtually) the event.

Merry Sponsor (Auction Sponsor) (\$1,000)

- Family or company name/logo on Santa Brunch Invite, website and Virtual Platform
- Tagged and mentioned in 2 social media posts to promote the event.
- (2) tickets for children to attend (virtually).
- Phone call from Santa to your home.
- (5) Bingo cards for each child

Holiday Craft Sponsor (\$500) (2 available)

- Recognition as the Holiday Craft Sponsor with craft bags available for each child participating in Santa Brunch and a craft provided by Nook & Cranny DIY Studio.
- (2) bingo cards for virtual bingo.

Champagne Sponsor (\$500) (2 available)

- Recognition on champagne bottle labels provided as a gift to participating families.
- (2) bingo cards for virtual bingo.

Candy Cane Gift Bag Sponsor (\$250) (2 available)

- Recognition on gift bag distributed to each child attending including coloring books and goodies.
- (1) bingo card for virtual bingo.

Virtual Bingo Sponsor (\$250) (2 available)

- Recognition as the virtual bingo sponsor (Live during the event)
- (1) bingo card for virtual bingo.

Elf Sponsor (\$100)

- Business or Family Recognition program, website and social media.
- (1) bingo card for virtual bingo.

Tickets: \$40 per child

Additional Bingo Cards available for purchase



VIRTUAL-A-THON & Auction

Additional Sponsorship Levels

\$500 Level

- 1/2 page ad on HFCS Website
- Verbal and visual recognition at event
- Recognition in 1 social media post

\$300 Level

- 1/4 page ad on HFCS Website
- Verbal and visual recognition at event
- Recognition in 1 social media post

\$150 Level

- 1/4 page ad on HFCS Website

\$100 Level

- 1/8 page ad on HFCS Website
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Tuition Raffle:

\$100 per ticket x 165 tickets = \$16,500 (\$6,500 tuition | \$10,000 school revenue)

Falcon 5K Fun Run

Individual Sponsorship Levels

\$500 Level:

- Sponsor's name and logo prominently placed on Falcon 5K t-shirt
- Sponsor's name and logo prominently placed on Falcon 5K flyers
- Sponsor's name and logo on the race registration website
- Two virtual entries into the Falcon 5K

\$250 Level:

- Sponsor's name and logo on the back of Falcon 5K t-shirt • Sponsor's name and logo on the race registration website
- One virtual entry into the Falcon 5K

\$100 Level:

- Sponsor's name on the back of Falcon 5K t-shirt
- One virtual entry into the Falcon 5K entry



Holy Family Catholic School Sponsorship 2021

250 78th Avenue NE, St. Petersburg, FL 33702 * Tel. (727) 526-8194 * www.holyfamilycatholicschool.com

501(c)(3) – 53-0196617

Sponsorship Commitment Form

<u>Sponsor or Company Name:</u>	<u>Contact Person:</u>
<u>Address:</u>	<u>City & Zip:</u>
<u>Email</u> (required for email receipt):	<u>Phone:</u>
<u>Signature</u>	<u>Total Sponsorship Amount:</u>

Combo Event Sponsorships:

- \$8,000 Diamond
 - \$3,750 Platinum
 - \$2,250 Gold
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Santa Brunch Sponsorships:

- \$2,500 Jolly
- \$1,000 Merry
- \$500 Holiday Craft (2 available)
- \$500 Champagne (2 available)
- \$250 Candy Cane Gift Bag (2 avail)
- \$250 Virtual Bingo (2 available)
- \$100 Elf Sponsor
- \$40 individual ticket per child

VIRTUAL-A-THON & Auction

Additional sponsorships:

- \$500 Level Ad
 - \$300 Level Ad
 - \$150 Level Ad
 - \$100 Level Ad
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Tuition Raffle:

- \$100 per ticket x _____ tickets
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Falcon 5K Run:

- \$500 Level
- \$250 Level
- \$100 Level

Next Steps

- Forward a digital file containing your business logo (if applicable) to HFCS.Events@gmail.com
- Enclose check made payable to **Holy Family Catholic School** or pay online at: <http://www.holyfamilycatholicschool.com>
- Mail completed form with payment to:
Holy Family Catholic School, Attn: Auction Chair, 250 78th Avenue NE, Saint Petersburg, FL 33702